



Press Contact:

James Bryan, Marketing Manager
jamesbryan@americandreamtheater.org
757-650-9925

FOR IMMEDIATE RELEASE

Emerging Artist, Evan Hannah, creates immersive theatrical experience with *Burning Sugar*.

Virginia Beach - Zeiders American Dream Theater (ZADT) in Town Center under the leadership of Artistic Director Bart Kuebler and Executive Director Terry Flint, is pleased to present this full production of *Burning Sugar*.

Burning Sugar is the theatrical concert experience supporting Emerging Artist Evan Hannah's upcoming project *Hissing Sounds*. Visually, *Burning Sugar* is an arrestingly intimate story of a black American Boy. It opens up his journey with the light and the dark touching on queerness, child abuse, and more, through the media of songs, video, lights, and magic. This one-of-a-kind show crosses traditional theatrical borders as the narrative unwinds, blurring the distinction between play, concert, performer, and audience.

Evan Hannah's intention with this project "is to create an immersive experience – from the live show to the project itself, and to the visuals – I wanted to create a world that people could dive into and find parts of themselves within it. I want this project to reach people on a deeper level. I want to be able to touch on some of my darker experiences and be able to heal with people, all while empowering myself and others at the same time. Making this project has been healing and transformative, and I'm grateful to all my collaborators."

This full production will include numerous local designers and performers with roots including 90s R&B and experimental electronic music while leaning into more dance and bounce influences for added impact and energy.

Burning Sugar runs April 27 - 29 at 7:30pm each day. Tickets are \$23 at the door or online at AmericanDreamTheater.org

Zeiders American Dream Theater is located at 4573 Bank Street, Virginia Beach, VA 23462

Zeiders American Dream Theater is funded in part by the citizens of Virginia Beach through a grant from the City of Virginia Beach Arts and Humanities Commission.

ABOUT ZEIDERS AMERICAN DREAM THEATER

Zeiders American Dream Theater develops the potential we have to foster local and emerging talent and provide them an opportunity a stage, a voice to do what they are passionate about

PRESS RELEASE

doing and hopefully, in the process, inspire others to do the same. Currently Zeiders American Dream Theater is a nonprofit theater with an 80 seat theater in the Block 6 area of Town Center in Virginia Beach. In 2018, we will be moving to Block 9 of Town Center with new facilities which will include a 300 seat thrust stage, 100 seat cabaret space, recording studio and spacious new lobby facing the plaza. Learn more at AmericanDreamTheater.org

###