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ZEIDERS AMERICAN DREAM THEATER BREAKS GROUND ON NEW 300 SEAT FACILITY IN THE TOWN CENTER OF VIRGINIA BEACH

Virginia Beach - October 24, 2016 - Construction has officially begun in the heart of Town Center, marking the start of a new chapter in the history of Zeiders American Dream Theater, which also has a partnership between the City of Virginia Beach and Armada Hoffler Properties.

Zeiders American Dream Theater, a forum designed as an experimental artistic hub for creative local groups and emerging artists of all genres. Zeiders American Dream Theater settled in a temporary location in Town Center in late 2015, but will move into its brand-new, 300-seat theater upon completion of construction.

“Zeiders American Dream Theater has received a warm welcome from the local arts community and those with an appreciation for artistic alternatives,” said Michael Zeiders, Founder and CEO of Zeiders Enterprises, Inc. “The Theater focuses on aspiring artists, composers, and creative writers, adding diversity to the current entertainment options already available in Town Center.” Approximately 80 people are expected to attend the groundbreaking ceremony today. The event will be held in the Fountain Plaza at the corner of Central Park Avenue and Commerce Street and is scheduled to begin promptly at 11:00am. Executive officers of Armada Hoffler Properties and Zeiders American Dream Theater will be in attendance, as well as City Officials, including Mayor Sessoms, and representatives of the Virginia Beach Development Authority and the Department of Economic Development.

More information about the Block 9 construction and current programming can be found at AmericanDreamTheater.org

Zeiders American Dream Theater can be reached by phone at 757-499-0317

ABOUT ZEIDERS AMERICAN DREAM THEATER

Zeiders American Dream Theater develops the potential we have to foster local and emerging talent and provide them an opportunity a stage, a voice to do what they are passionate about doing and hopefully, in the process, inspire others to do the same. Currently Zeiders American Dream Theater is a nonprofit theater with an 80 seat theater in the Block 6 area of Town Center in Virginia Beach. In 2018, we will be moving to Block 9 of Town Center with new facilities which will include a 300 seat thrust stage, 100 seat cabaret space, recording studio and spacious new lobby facing the plaza. Learn more at AmericanDreamTheater.org

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